



Form ADV Part 2B: Brochure Supplement

Last Updated: August 4, 2015

Supervised Person:
John E. Lococo

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This brochure supplement provides information about the Supervised Person(s) listed above that supplement American Investors Company's brochure (Form ADV Part 2A). You should have received a copy of that brochure. Please contact us at (925) 925-2882 and/or via info@americaninvestorsco.com if you did not receive the brochure or if you have any questions about the contents of this supplement.

Additional information about American Investors Company is also available on the SEC's website at www.adviserinfo.sec.gov or on our website at www.americaninvestorsco.com.

Item 2. Educational Background and Experience

American Investors Company (“AIC”) requires certain licensing standards as well as a certain level of business experience for giving investment advice to clients. For example, all advisers must be professionals with relevant industry experience in order to adequately demonstrate a certain level of expertise in securities management and analysis. American Investors Company requires that all investment adviser representatives maintain the minimum licensing qualifications in accordance with all federal, state, and self-regulatory organization (SRO) rules and regulations.

Name: John E. Lococo
Date of Birth: 1/30/1955
Education: West Valley College, Saratoga, CA – AS 1976
University of California, Davis, CA – BS Biological Sciences 1978

Background:

From	To	Name	City	State	Country	Position
03/2010	Present	AMERICAN INVESTORS COMPANY	SAN RAMON	CA	USA	REGISTERED REPRESENTATIVE
08/2010	Present	AMERICAN INVESTORS COMPANY	SAN RAMON	CA	USA	ADVISORY AFFILIATE
02/2010	Present	COORDINATED SOLUTIONS	MILPITAS	CA	USA	BUSINESS DESIGN & MARKETING
09/2001	Present	FIRST STREET INSURANCE AGENCY/JOHN E. LOCOCO	SAN JOSE	CA	USA	INSURANCE AGENT

Item 3. Disciplinary Information

There are no material legal or disciplinary events for the supervised person.

There is no other proceeding in which a professional attainment, designation, or license of any of the supervised persons as part of this Brochure Supplement was revoked or suspended because of a violation of rules relating to professional conduct, nor were there any incidents where any of the supervised persons as part of this Brochure Supplement resigned (or otherwise relinquished his attainment, designation, or license) in anticipation of such a proceeding.

Use of BrokerCheck

The details of any disciplinary history, whether material or immaterial, of any supervised person of AIC may be found on either the Financial Industry Regulatory Authority’s (FINRA) BrokerCheck system (www.finra.org/brokercheck) or the IAPD (www.adviserinfo.sec.gov).

Item 4. Other Business Activities

Broker-Dealer Activity

AIC is a FINRA member broker-dealer. All supervised persons of AIC are also currently licensed as securities salespersons/registered representatives with the broker/dealer. As such, supervised persons may recommend securities products for a commission. This could present a potential conflict of interest. Supervised persons could receive fees and commissions if the client chooses to implement recommendations made in their capacity as registered representatives. However, the client is under no obligation to purchase products that supervised persons may recommend, or to purchase products through AIC.

Other Business Activity

Name: First Street Insurance Agency/John E. Lococo, Insurance Agent
Duties: Life, accident and health insurance sales

Name: Coordinated Solutions
Duties: Business design and marketing

All material conflicts of interest are disclosed in the Form ADV Part 2A regarding supervised persons and/or AIC which could possibly impair the rendering of unbiased and objective advice.

Item 5. Additional Compensation

The supervised person listed above as part of this Brochure Supplement does not receive any "economic benefit" as that term is defined (e.g. sales awards and other prizes) from a non-client for providing advisory services.

Item 6. Supervision

Clarence Yee, President and Chief Compliance Officer of AIC, is the designated supervisor for John E. Lococo and is responsible for providing supervisory oversight of John E. Lococo's advisory business. Clarence Yee can be contacted at (925) 866-2882. Supervision is performed on a regular basis by Clarence Yee or his designee, which includes a review of account opening documentation, certain transactional information and selected, subsequent suitability reviews on a sampled basis.